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VACANCY CIRCULAR 01/06/2022
FUNDRAISING & MARKETING MANAGER
(PERMANENT ROLE BASED AT HEAD OFFICE – WOODSTOCK)

Ikamva Labantu is a non-profit organisation that works throughout Cape Town's township communities towards a more just society where human rights can be fully actualised. We have a holistic and community-led approach to the sustainable development of impoverished communities, with a focus on early childhood development, the wellbeing of older persons and afterschool initiatives for children. We have been working with at-risk communities for over 55 years through the provision of resources, training, and support.

The purpose of this role is to manage day to day Fundraising & Marketing Operations and ensuring sustainability and visibility for Ikamva Labantu work through both functions but also through an integrated discipline approach.

Key Performance Areas:

- Implement a fundraising and a donor communications strategy;
- Create and maintain financial stability;
- Donor servicing and networking;
- People management and development;
- Manage and oversee the marketing function of the department.

Minimum Requirements & Competencies:

- Bachelor's degree in a relevant field such as marketing, communications, business administration, and indication / proof of continuous learning in the sector;
- 5 years' experience in a Fundraising role with marketing / communications responsibilities in an organisation with an annual donor income budget exceeding R20 million;
- Proven track record in fundraising;
- Proven experience in people management;
- Understanding of customer relationship management (CRM) systems, bulk E-mails;
- Driver's Licence and own vehicle;
- Excellent verbal and written English ability and strong attention to detail;
- Planning and organising ability and strong interpersonal skills;
- Experience in networking/facilitating partnerships and working with external stakeholders;
- Enthusiasm and willingness to work within township communities.

A market related remuneration package is offered, and Ikamva Labantu is committed to the principles of Employment Equity Legislation.

Please forward application by email to the Human Resources Department at xolisa@ikamva.co.za

Closing Date: 15 June 2022
Commencement date: 1st August 2022

If not contacted within 14 days after the closing date, please consider your application unsuccessful.

NPO registration: 082-581-NPO | PBO no: 93 0034 425 | VAT no: 463 025 7725 | IT no: 1261/2010

Board of Trustees: Neetesh Ramjee (Chairperson), Helen Lieberman, Ilana Shone, Avin Lieberman, Africa Melane, Ntobeko Ntusi
Board of Protectors: Gaynor Rupert (Chairperson), Philip Krawitz